

Tania Luo

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Experiences

- 08/2022** - **Creative Intern, FleishmanHillard**
St. Louis, MO
- 05/2023**
- + Communicated with clients and delivered the product required
 - + Created animated assets, animated social campaign, and videos for multiple clients: AT&T, Krispy Kreme, Duke Energy, and Emerson.
 - + Designed the internal Word document template for Enterprise and its sub-brands.
 - + Designed the deck for AT&T 5G EOY report.
 - + Employees photoshoot for FH's internal use.
- 05/2022** - **Graphic Design Consultant, TrueLake Audio**
remote, Honolulu, HI
- 08/2022**
- + Worked with the tech team to redesign the dictionary pop-up section of the audio book reader.
 - + Designed social media posts over the platform of Instagram and Facebook to advertise the new coming-out audio books.
 - + Designed the book covers for new coming-out audio books.
- 05/2021** - **Freelance Graphic Designer,**
Andrew Nurnberg Associate International Ltd
12/2021 **remote, Beijing, China**
- + Worked with the marketing team to make videos for new, coming out publication.
 - + Created visuals for the event campaign for the local book fairs.

Skills

Softwares

After Effects	Blender
2D Animation	InDesign
Illustrator	Figma
Photoshop	HTML / CSS / JS
Cinema4D	

Skills

- motion graphics
- graphic design
- illustration
- branding
- editorial design
- art direction

Education

- 09/2023** - **School of Visual Arts**
Master of Fine Art
- Current** - **Computer Arts**
- 09/2018** - **School of the Art Institute of Chicago**
Bachelor of Fine Art
- 05/2022** - **Visual Communication Design**
- ## Community Involvements
- 01/2024** - **Lab Assistant, Web / Administration**
New York City, NY
- present**
- + Managing the daily duty in the mix lab on campus
- 08/2022** - **Candidate, Education Board**
AIGA Chicago
- 05/2023** - **Chicago, IL**
- + Create social media campaign for Student Leadership Meeting
 - + Event ideation and holder for Tune Up 2022 and Test Flight 2023
- 09/2021** - **Board Member, SAIC AIGA**
Chicago, IL
- 05/2022**
- + Update and design SAIC AIGA Weekly Newsletter.
 - + Project management for VCD department graduation show Show Don't Tell 2020 to 2022.